# 2017 IEEE Electronic Components and Technology Conference
## Information on Interactive Presentation Sessions

As you know, two years ago, we changed the name from "poster" to "Interactive Presentation" (or IP). Our committee's paper selection procedure has been more rigorous than before. Your paper was selected into one of four IP sessions due to its high rating and suitability for an interactive presentation. The most effective form of communication is a face-to-face conversation. We believe that the IP sessions facilitate this way of exchanging technical ideas with colleagues who are interested in your work. Both podium and poster presentation enjoy the same recognition at the conference with a publication in the ECTC proceedings and the potential to be nominated for an award.

At the IP session, you will have the opportunity to be one-on-one with your peers and get instant feedback for your work. To facilitate your discussion, you are encouraged to bring your test vehicles, artifacts, and other "show and tell" items for use during the conversation. You may also prepare your laptop with animations or other supporting material. This level of technical exchange is not possible to accomplish at the podium in front of a large audience.

In addition, each IP presenter should create a Quad Chart using the PowerPoint template available on the ECTC website. These Quad Charts are intended to be a one page summary of your paper and will be shown on video monitors throughout the conference to solicit a larger audience for the IP sessions. Your Quad Chart is due on **March 26, 2017**.

The time slot for your session is designed to capture the attendees during the refreshment break in between podium presentation sessions. We encourage you to take advantage of that valuable time to meet your peers. Plan to be present during your entire session. You will get to meet a lot of people and be able to obtain/exchange information as well. Bring your business cards and attach them to the board so people can contact you in case you need to step out of the session momentarily.

You are given a poster board which is 4 feet tall by 8 feet wide. Push pins will be provided. We encourage you to format and print your poster to take advantage of the generous 4' x 8' space. The entire board is yours; you can attach your "show & tell" items on the board or leave heavy items on a chair to be provided to you. Alternatively, authors can prepare their presentation on 8.5 inch x 11 inch paper sheets and 20 pages are enough to fill the board. The IP sessions will be in the Technology Corner Exhibit area, and you should ask for permission to enter before it opens to set up your work. We do not collect the presentations after each session so please help us by removing your presentation after the session is over. And, please leave the pins for the next presenter.

To capture the participants' attention at first glance: make your presentation colorful and rich with graphics to maximize the visual impact. Do not use small fonts in paragraph form, and avoid showing detailed derivations of an equation. Generally, charts, graphs, pictures, and large fonts work best.

Avoid commercialism – this is a technical presentation, not a sales pitch!

Take advantage of the speaker rate and register before May 4, 2017. Last, remember to attend the Speakers Breakfast on the day of your poster presentation! A member of the IP sub-committee will be there to meet you and provide any last minute information.

If you have any further questions, please contact:

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